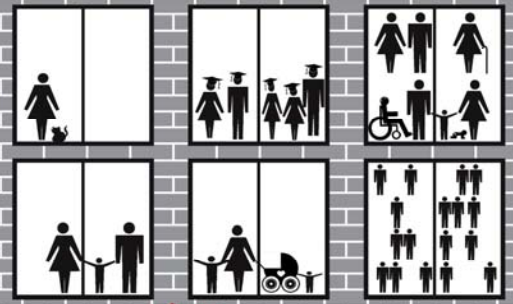


# Program



One Size Fits All - <sup>Some</sup> A CHPC International Symposium

## One Size Fits Some: A CHPC International Symposium

Thursday September 24<sup>th</sup>

Japan Society of New York, 333 East 47th Street, New York

8.00am **Breakfast and registration**

9.00am **Welcome - Daniel Rosenblum**

Daniel Rosenblum is Vice President of Corporate & Policy Programs at the Japan Society.

9.10am **The New York City Context - Jerilyn Perine**

Jerilyn Perine is Executive Director of the Citizens Housing & Planning Council and an urban planner with 30 years of experience in housing and community development in New York City's neighborhoods. She served as Commissioner of the New York City Department of Housing Preservation and Development from September 2000 until March 2004. She has headed CHPC since 2006.

SESSION A

**Rosanne Haggerty and Abby Hamlin welcome Azby Brown and Tomoyuki Utsumi**

Rosanne Haggerty, a MacArthur Genius Grant recipient, is a national leader in homelessness strategies in the United States. She is the President and Founder of Common Ground Community H.D.F.C., Inc., a New York City based nonprofit organization dedicated to finding innovative solutions to homelessness. She is the chair of CHPC's subcommittee on housing and space standards in New York City.

Abby Hamlin is President of Hamlin Ventures, LLC, a real estate development company and creative studio that focuses on select, design driven, projects. Ms. Hamlin serves on the advisory board of the NYU Real Estate Institute, is a trustee of the Van Alen Institute for Public Design, and serves on the board of advisors of Edison Properties.

9.30am



**Azby Brown (Tokyo)** is a professor of Architectural Design at the Kanazawa Institute of Technology and founder and director of the Future Design Institute. He has written extensively on compact housing design, including books such as *Small Spaces*, *The Very Small Home* and *The Japanese Dream Home*. His most recent book, *Just Enough: Lessons in Living Green from Traditional Japan* will be available in early 2010.

Mr. Brown's talk will focus on ways in which good design can promote a high quality of life, despite limited floor area being available for residences. It will feature recent examples of residential design in Japan in which careful use of natural light, soft spatial divisions, well-designed storage and fittings, and awareness of essential characteristics of social interaction combine to provide dwelling space which is private, personal, stimulating, and soothing.

CHPC thanks its symposium partners and funders:

9.50am



**Tomoyuki Utsumi (Tokyo)** is the founder of Milligram Architectural Studio in Tokyo. He is at the forefront of the movement to revolutionize the way that Tokyoites live, from developing compact homes for single person households to reworking apartments so that generations of a family can easily live together. Mr. Utsumi is also a lecturer at Keio University.

Mr. Utsumi’s presentation will cover current Tokyo household trends and the impact of demographic change on the social requirements for housing design. Mr. Utsumi will also present examples of his own ground-breaking work from the Milligram Architectural Studio, which includes housing that is specifically designed to respond to new population demand.

10.10am **Discussion**

10.40am **Coffee Break**

SESSION B **Mark Ginsberg welcomes Paul Goldberger**

Mark Ginsberg, FAIA, LEEDAP, is a founding partner of Curtis + Ginsberg Architects and has led award-winning projects including the Morrisania Air Rights Houses Master Plan for the New York City Housing Authority; the Greenpoint-Williamsburg rezoning; the institutional and multi-family facility for the Fortune Society in Upper Manhattan, East Harlem Cornerstone; Liberty Train Shed Restoration Master Plan; Malta Street four-story walkups in Brooklyn, and numerous planning and zoning studies, institutional and multi-family projects. Mark is a past president of the American Institute of Architects (AIA) New York Chapter, and a former chair and past director of AIA New York State.



**Paul Goldberger welcomes Vicente Guallart and Ted Smith**

Paul Goldberger, the Architectural Critic for *The New Yorker*, has written its celebrated “Sky Line” column since 1997. He also holds the Joseph Urban Chair in Design and Architecture at The New School in New York City. He was formerly Dean of Parsons The New School for Design. He began his career at *The New York Times*, where in 1984 his architecture criticism was awarded the Pulitzer Prize for Distinguished Criticism, the highest award in journalism.

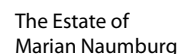
11.00am



**Vicente Guallart (Barcelona)** is the director of the new Institute for Advanced Architecture of Catalonia. His work focuses on mixed-use housing projects that are designed for diverse types of households, and which incorporate new technologies into housing units. His ground-breaking housing development Sociopolis in Valencia was featured in a MOMA exhibit on Spanish architecture in 2006.

Mr. Guallart will present his innovative work, which is a confluence of architecture, nature, and new technologies. His presentation will discuss how he collaborates with many disciplines to create the sort of housing that is truly required in contemporary society. He believes that it is essential for architects to work with engineers, sociologists, anthropologists, geologists, and computer programmers among others.

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11.20am



**Ted Smith (San Diego)** is the founder of the architectural firm Smith and Others in San Diego. He is also an innovative developer-builder committed to producing alternative densities, inclusive of diverse economies and types of dwelling. His Go-Homes, developed in the 1980s-1990s, are re-imagined versions of the one family house that tested the boundaries of the San Diego housing regulations in order to respond to real housing need.

Mr. Smith's Go Homes provide affordability by having unrelated adults sharing houses. Although residents share a kitchen, the suites provide separate entrances and have private baths, lofty space, and private terraces. The homes are fully integrated in existing neighborhoods of one family homes. The presentation will review the history from the original house built with cash, and then bank financed versions that are flexible enough to work for multiple programs. The presentation will also review other projects derived from the initial idea and will discuss additional advantages of a liberal definition of family.

11.40 **Discussion**

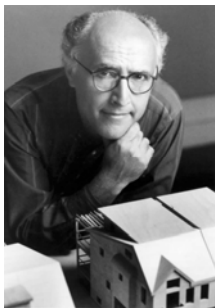
12.10pm **Lunch break**

SESSION C **James Colgate and Mark Strauss welcome Avi Friedman and Iris Reuther**

James Colgate is Assistant Commissioner for Technical Affairs and Code Development at the New York City Department of Buildings, where he works on legislative and technical issues. He has extensive knowledge of the laws and regulations governing housing design and construction in New York City.

Mark Strauss, FAIA is Senior Partner in Charge of Planning and Urban Design at FXFOWLE Architects, where he leads the firm's Planning / Urban Design work. A key aspect of his interest and talent lies in developing planning approaches to assist communities, institutions, and developers redefine properties in response to design, economic, transportation, and political concerns. He has developed a national reputation for the sensitive and viable repositioning of sites and communities.

12.50pm



**Avi Friedman (Montreal)** is a Professor at McGill School of Architecture and the founder and director of its Affordable Homes Program. He is known for his housing innovation and in particular for the Grow Home, a rowhouse designed to allow the interior to be altered to fit the space needs and budget of the owner. He is the author of seven books on housing, a practicing architect and the recipient of numerous awards. In 2000 he was selected by *Wallpaper* magazine as 1 of 10 people around the world "most likely to change the way we live."

Dr. Friedman's lecture will look at how socio-demographic and economic changes turn housing affordability into a challenge for many first-time homebuyers. Out-of-the-box thinking needs to be pursued in order to lower housing costs significantly. Buying a la carte, designing for growth, leaving space un-partitioned for the occupant to complete at a later stage, and implementing innovative cost-reduction technologies are some of the ideas that will be presented by Dr. Friedman. Principles and applications will be outlined and their application in real-world projects will be illustrated.

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1.10pm



**Iris Reuther (Leipzig)** is an architect and the founder and principal of the Office for Urban Projects in Leipzig. Her firm was one of the first woman-owned technical planning firms to emerge from the former GDR. Her work focuses on developing mixed-use environments in areas of low demand and economic adversity. She is also Professor of Urban and Regional Planning at the University of Kassel and has written publications on the transformation processes of cities and regions. Dr Reuther has conducted planning and design workshops in Bushwick, East New York, and Williamsburg to help transform former brownfield sites.

Ms. Reuther's presentation will look at a wide variety of 21<sup>st</sup> century trends that are impacting on the concept of a housing unit. Her lecture will focus on the European perspective of these shifts. The media revolution, globalisation, climate change, and far-reaching changes in demographic development are raising new questions. The balance between the private and the public has shifted. The world of work is flowing into the sphere of the home. The presentation will report on examples in Leipzig, Berlin, and Hamburg and the international building fairs that have been taking place in Germany since the beginning of the 20th century. These fairs have set milestones in housing construction and addressed the contemporary questions regarding urban housing.

1.30pm

### Discussion

2.00pm

### Observations from Paul Goldberger and Alex Garvin

Alex Garvin, President and CEO of Alex Garvin & Associates, Inc. has combined a career in urban planning and real estate with teaching, architecture, and public service. Over the last 39 years, he has held prominent positions in five New York City administrations, including Deputy Commissioner of Housing and City Planning Commissioner. He is currently President and CEO of Alex Garvin & Associates, a planning and design firm in New York City that specializes in the public realm, and Adjunct Professor of Urban Planning and Management at Yale University.



Founded in 1937, Citizens Housing & Planning Council is a non-profit policy research organization dedicated to improving housing and neighborhood conditions through cooperative efforts of the public and private sectors. CHPC's large and diverse Board of Directors comprises for-profit and not-for-profit real estate developers, bankers, attorneys, architects, planners, and academics. Visit [www.chpcny.org](http://www.chpcny.org) for more information.

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